

# Developments

Industry News,  
& Announcements,  
People & Events

## History Museum Features Descendants of Legendary Racehorses

Descendants of three legendary horses – Seabiscuit, Secretariat, and Seattle Slew – will be featured in an exhibition at the Valley Center History Museum in northern San Diego County. The show opens January 10 and con-



*Sea Orbit*

tinues through June 2006.

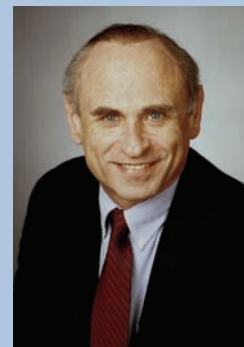
Foals of all three horses have lived in Valley Center over the years. The spotlight will be on Sea Orbit, the most successful of Seabiscuit's progeny, who was named "Baby Biscuit" at birth. The exhibit will feature trophies, documents, photos and racing-related mementos of Sea Orbit's career.

The museum is located at 29200 Cole Grade Road in Valley Center and is open Tuesdays through Saturdays from 12 noon to 4 p.m. Parking and admission are free. For more information and a map, visit the website at [www.valleycenterhistory.org](http://www.valleycenterhistory.org) or call (760) 749-2993.

## Santa Anita Names Gutterman Marketing Chief

Allen Gutterman, appointed Vice President of Marketing at Santa Anita Park in October, began overseeing marketing operations on a day-to-day basis with the beginning of the Santa Anita meet on Dec. 26.

"We're determined to put on the liveliest, most entertaining show for racing fans and horseplayers in Southern California and throughout the country," said Gutterman. "For us, it will be all about the horseplayer, all about the fan, and making new fans and friends for Santa Anita."



*Allen Gutterman*

Gutterman most recently served as vice president of marketing at Hollywood Park, and has extensive national experience as a marketing executive – holding positions in New York, New Jersey, Chicago, and Texas.



## Santa Anita Revamps Track Maintenance Procedures

Ted Malloy (above, second from left) met on Santa Anita's main track to assess the effectiveness of the new maintenance technique with (left to right) Santa Anita president Ron Charles, track superintendent Steve Wood, jockey David Cohen, and trainers Jeff Mullins and Richard Mandella.

Santa Anita brought in Malloy and Bill Murphy (not shown), two of MEC's track experts, who have designed a new maintenance

technique for the main track, including the addition and fabrication of new equipment.

Malloy, a long time track superintendent, has, since his retirement from Gulfstream Park, built new tracks at Gulfstream, Palm Meadows Training Center, Laurel Racecourse, and the Adena Springs Training Center in Ocala.

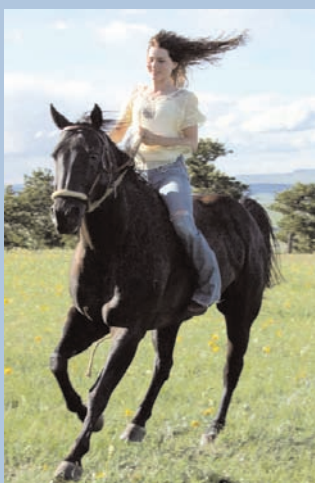
Murphy, another longtime track superintendent, is currently the General Manager of Thistledown, and was trackman for MEC's "continuous improvement team."

Track safety meetings were initiated by CHRB Chairman Richard Shapiro, who invited trainers to express their concerns to the entire Board at the Dec. 1 meeting. The Board subsequently appointed a committee to oversee, expedite and induce the tracks to change over to Polytrack or some safe alternative.

## Remake of a Classic Movie

Twentieth Century Fox has produced a film that was for many years a classic – "Flicka," based on the novel "My Friend Flicka" by Mary O'Hara. In the movie, a young girl, Katy (played by Alison Lohman) adopts a wild mustang she names Flicka, only to see her father (played by Tim McGraw) sell her now beloved companion. To win back Flicka's freedom, Katy secretly schemes to enter a dangerous wild horse race.

The movie is scheduled for release this summer.



Katy and Flicka

## Andreini Newest CHRB Member

On Oct. 14 Governor Schwarzenegger appointed John Andreini to the California Horse Racing Board. A successful businessman, vintner, and horse owner/breeder, he founded Andreini & Company, one of the largest privately held insurance brokerage firms in the U.S. He owns four vineyards that produce in excess of 30,000 tons of grapes a year. He bought his first racehorse in 1968, and today owns 35 broodmares and has a ranch where he boards 80 of his own horses in various stages of development.



John Andreini

In speaking about his primary concerns as a racing commissioner, Andreini said California racing needs to boost its revenue base in order to compete with other jurisdictions. To this end, he hopes California will get gaming at racetracks. "That's my main concern at

the moment," he said. "As a racing commissioner, my focus will be on the biggest issue by far – the survival of horse racing."

## Hartman to Golden Gate Fields

Robert Hartman joined Golden Gate Fields as General Manager in October. A graduate of the University of Arizona's Race Track Industry Program, with an MBA from USC, Hartman has seven years experience in racing marketing, with both NYRA and Santa Anita Park. Most recently he served three years as associate athletic director at UC Berkeley and, prior to that, was vice president of marketing for AIDSride and Avon Breast Cancer 3-Day Walk charitable events.



Robert Hartman



## Change of Address?

If you're planning to move, please remember TOC when you notify people about your change of address. We want to stay in touch with you, continue sending you copies of *Owners' Circle*, and keep you informed about issues important to owners.

You may notify TOC of your new address via e-mail (tocguestbook@toconline.com), phone (626-574-6620), fax (626-821-1515), or mail (285 W. Huntington Drive, Arcadia, CA 91007).