

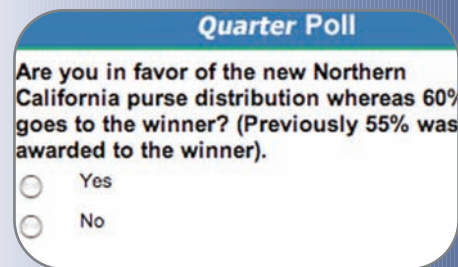


New Keyword Search Capability

Through the use of Google's search function technology, users are now able to do keyword search lookups of all documents, including past *Owners' Circle* articles in "pdf" format, educational materials under the Thoroughbred Ownership and Education tabs, and documentation files under Issues and Policies. The keyword search box can be found in the upper right-hand corner of the website. It is easy to use: simply type in a keyword and click on the "search" box. If, for instance, you want information on workers compensation insurance, simply type "workers compensation" in the search box and click the "submit" button. Results from your search are shown above. Then simply click on the link to the document you would like to view.

Interactive Technology

The website has taken on a more interactive touch as well. In the center of the homepage you will find the Quarter Poll banner, where you can cast your vote on a current survey question. These survey questions provide TOC leadership valuable membership input on important industry issues. Once you have voted on the survey question by clicking the appropriate radio button, you can view the updated survey results. Shown at right are results of a recent survey question about TOC's proposed "CARMA" that supports retirement farms in California



TOC Toolbar

In the lower left-hand corner of the TOC homepage, you will find a link to the TOC Toolbar. Over 100 users have already downloaded the TOC Toolbar. It contains useful links to past performances, industry news, live video, and ADW websites. Feel free to download it the next time you're on the internet.

Coming Soon...

While the TOC website has gone through many updates, we don't plan to stop here. In the near future, look for updated California Owner Standings, important sire standings for California racing, and pictures of members enjoying a day at the racetrack. You can always find the latest seminar, meeting, news, and member information first on the website. It's updated daily, so add it to your favorites!

Visit our site at www.toconline.com and let us know what you think. Send your comments and questions to watwell@toconline.com. We welcome your feedback!

TOC Website: An Invaluable Resource

By Wayne Atwell

If you haven't checked it out lately, a visit to TOC's website (www.toconline.com) is well worth the time. In recent months, the website has been enhanced, making it more interactive and easier to use when searching for useful information.

Dedicated to providing California Thoroughbred owners news and resources about ownership, racing, issues, and policies, the website is a great repository of information. You can access current and past *Owners' Circle* articles, the monthly TOC Times newsletter, a calendar of important industry events and TOC seminars, as well as many other useful tools for California Thoroughbred owners.